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**Broadway Bank and Communities In Schools Announce  
“Project Stuff the Bus”  
*Communities join in donating schools supplies to area students***

**San Antonio, TX, February 2, 2009** — Broadway Bank, together with Communities In Schools of San Antonio, announced today the kick-off event for Broadway Bank’s *Project Stuff the Bus*. The launch will include commentaries from Broadway Bank, Communities in Schools, South San Antonio Independent School District representatives, and local dignitaries. The South San Antonio High School area student band and cheerleaders will perform—along with food, fun, and the premier of the new Broadway Bank *Stuff the Bus* vehicle. The kick-off is scheduled for Wednesday, February 4, at 12 Noon at the Broadway Bank Cheever Building located at 1045 Cheever Blvd., adjacent to the Bank’s San Antonio headquarters.

*Project Stuff the Bus* is one of many multi-faceted, campus-based programs provided by Communities In Schools designed to ‘help kids stay in school and prepare for life.’ “Broadway Bank is proud to be a part of such a worthy community, action-oriented program that provides students of all ages the necessary tools to succeed in school,” said Jim Goudge, chairman and CEO of Broadway Bank. “The whole focus of *Stuff the Bus* is to unite the communities in providing local students with school supplies and to enrich their personal learning experience.”

Community excitement and participation will be enhanced with Broadway Bank’s very visible school bus, which is wrapped with large graphics that emphasize our community diversity and serves as a physical reminder of the importance of the program. Following the launch event, each Broadway Banking Center (along with Eisenhower Bank - the military division of Broadway Bank), will host the bus for *Project Stuff the Bus* and collect much needed school supplies for their individual communities. The bus will travel to schools and events throughout San Antonio and surrounding communities in the 37 neighborhoods the Banks serve.

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“Every year, thousands of school children in our communities attend school without the essential school supplies that are desperately needed to succeed in a school environment,” said Dr. Patrick E. McDaniel, Director of Human Resources of Communities In Schools of San Antonio. “These basic school supplies consist of pens, pencils, paper, notebooks, crayons, rulers, backpacks, glue, scissors, and more. *Project Stuff the Bus* allows citizens from the community to get involved in the successes of the local school children.”

#### About Broadway Bank

Broadway Bank was founded in 1941 to serve the San Antonio community. It has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area, and continues to operate as a locally-owned and operated financial institution. With approximately \$1.8 billion in assets, the highly-rated Broadway Bank and its military division, Eisenhower Bank, operate 37 locations in South Texas and the surrounding area. Visit the Broadway Bank website at [broadwaybank.com](http://broadwaybank.com) and Eisenhower Bank at [eisenhowerbank.com](http://eisenhowerbank.com) for more information.

#### About Communities In Schools of San Antonio

Communities In Schools of San Antonio (CIS-SA) is a school based, year round program providing comprehensive case management services to young people facing obstacles to personal or academic success. Our caring professionals address students' real life needs that, if gone unmet, can often result in dropping out of school. CIS-SA has been helping kids choose success since 1985 with the basic approach that programs don't change kids—relationships do.

CIS-SA is an affiliate of the national CIS Stay-in-School Network serving nearly 2.3 million students annually with more than 53,000 volunteers donating their time. CIS-SA annually serves 7,000 students and their families in 8 school districts and recruits over 500 volunteers.

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