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Broadway Bank Funds Senior Crimestoppers Program with \$1 Million Investment at Regent Care Center

San Antonio, TX, June 2, 2008 – Seniors living at Regent Care Center will have a safer environment thanks to the Senior Crimestoppers Program funded by Broadway Bank with a \$1 million investment. Broadway Bank's funding is through the Senior Housing Crime Prevention Foundation, Inc. (SHCPF), an organization devoted to reducing crime in the nation's senior housing facilities. The program is the first of its kind in San Antonio and South Texas.

"We're honored to sponsor a program designed to keep our senior citizens safe and secure. The program's enhanced security environment tools are an excellent means of giving them the reassurance they deserve," said Broadway Bank Chairman and CEO Jim Goudge. "At this time in their lives, our seniors should not be worrying about becoming a target of crime."

The sole objective of the SHCPF is to reduce crime in our nation's senior housing facilities and to provide on-going, effective crime prevention programs that promote safe, secure and high quality-of-life environments for senior housing residents. In part, this objective is accomplished by installing the highly successful Senior Crimestoppers Program in facilities sponsored through Community Reinvestment Act (CRA) investments or loans to the SHCPF. Nationally, the Senior Crimestoppers Program has reduced all incidents of crime in participating senior housing facilities by approximately 90 percent.

Broadway chose the well-managed, 134-bed senior living and rehab center as a sponsored-facility because it serves a low to moderate-income group. Additionally, Broadway has a banking center nearby that provides financial literacy services and offers fraud prevention information.

Components of the program are coordinated efforts designed to reduce crime,

such as, personal lockboxes for use by residents and/or family members; a totally anonymous 24-hour tips-line call center to report incidents; cash rewards to tipsters who help solve or prevent an incident; and on-going training of residents, staff, and management.

Susan Jakob, Regent Care Center Administrator, agrees that the program gives seniors comfort and an additional degree of privacy. “When seniors come here they feel they give up so much of their independence and privacy. The lockboxes make them feel that their belongings are safe, and the program itself gives some security in knowing it’s in place to protect them.”

About the SHCPF / Broadway Program

All dollars invested or loaned to SHCPF are fully collateralized with acquired investment-grade securities. Broadway has invested in Federal Farm Credit Bank Agency Securities and exchanged those securities for preferred stock in the SHCPF. A bank investing or loaning funds to the SHCPF will be provided the entire balance of the yield from the collateral investment after 1.875% has been allocated for the Foundation’s crime prevention initiatives. A majority of the income earned by the SHCPF is used to cover expenses associated with the Senior Crimestoppers program. The Senior Crimestoppers program successfully operates in nursing homes, assisted living facilities and HUD housing venues across the country.

About Broadway Bank

As a locally-owned and operated financial institution, Broadway Bank was founded in 1941 to serve the San Antonio community and has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area. With approximately \$1.8 billion in assets, Broadway Bank and its military division, Eisenhower Bank, operate 36 locations, in South Texas and the surrounding area. Visit the Broadway Bank website at broadwaybank.com and Eisenhower Bank at eisenhowerbank.com for more information.

About Senior Crimestoppers

For more information about the Senior Crimestoppers program, please visit www.seniorcrimestoppers.org

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