

For further information contact:  
Lydia Rodriguez  
Marketing Director  
lrodriguez@broadwaybank.com  
(210) 283-6655 or (800) 531-7650

## **Broadway Bank Receives Award for Helping Seniors in the Community**

**San Antonio TX, December 10, 2008**—Broadway Bank is pleased to announce the honor of receiving the Community Impact Award from the Senior Housing Crime Prevention Foundation. The award was presented to Jeannette Flores Westbrook, Sr. V.P. Community Reinvestment, on October 9, 2008 during the Foundation's annual conference in Chicago, IL.

Broadway Bank was founded in 1941 to serve the San Antonio community. It has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area and, continues to operate as a locally owned and operated financial institution. With approximately \$1.8 billion in assets, the highly-rated Broadway Bank and its military division, Eisenhower Bank, operate 37 locations in South Texas and the surrounding area.

The mission of the Senior Housing Crime Prevention Foundation (SHCPF) is to provide safe, secure living environments for senior housing residents through sponsorship of the Senior Crimestoppers program. The SHCPF, a non-profit organization based in Memphis, Tennessee, operates as a conduit for banks to fulfill their federally mandated Community Reinvestment Act (CRA) requirements. Through the Foundation, banks make it possible for the Senior Crimestoppers program to operate in participating nursing homes for the benefit of their residents.

Crime against the most vulnerable citizens in our society, the elderly, is a longstanding, constant battle that can be reduced and prevented through the operation of the Senior Crimestoppers program in nursing home facilities and HUD senior housing properties. Senior Crimestoppers has a zero tolerance-to-crime platform and uses personal lockboxes for the residents, cash rewards paid anonymously for information about any crime incident, and effective, on-going education to accomplish its results. The program currently operates in over 4,000 nursing home and HUD facilities in 45 states and has reduced all aspects of crime by a certified 92.05% through September 30, 2008.

For more information about Broadway Bank, visit [broadwaybank.com](http://broadwaybank.com). For more information about the Senior Housing Crime Prevention Foundation, visit [www.SHCPFfoundation.org](http://www.SHCPFfoundation.org).