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**Broadway Bank Hosts
Student Leadership Conference**

The conference will be held in conjunction with Texas A&M University and the MSCC Abbott Family Leadership Conference

San Antonio, TX, January 28, 2009 - Broadway Bank announced today that it will host the Memorial Student Center Complex Abbott Family Leadership Conference (MSCC AFLC) student delegates again this year.

The mission of the MSCC AFLC is to encourage and develop unique leadership skills in Texas A&M students. Conferences are held yearly with leading industries in San Antonio and Austin to promote and develop leadership skills based on ethical and moral values, a commitment to service, and the importance of family. Business executives volunteer their time and facilities to teach, and to influence the students' leadership perspective.

"We enjoy coaching the students and sharing real-life working scenarios that emphasize the role integrity plays in our decisions, and how it impacts lives," said Shaun Kennedy, president of Broadway Bank. "The topic of 'leading with integrity' is important, even more so in light of the recent headlines making news around the world."

Broadway Bank will host thirty-seven delegates and ten staff members on January 30, 2009 at 10:00 a.m. at the Cheever Building located at 1045 Cheever Blvd., adjacent to its San Antonio headquarters. Several Broadway Bank senior officers, including Jim Goudge, chairman & CEO, and Shaun Kennedy will participate in the conference. Topics of discussion include morals, ethics, family values, and leading with integrity in the corporate world – focusing specifically on stories and case studies of actual ethical dilemmas faced by employees on a day-to-day basis.

"Broadway Bank provides a wonderful program for the students to experience examples of how values and integrity play out in the workforce. It really gives the conference delegates something to think about in what they want for their careers," said Kelly Cox, program director of Texas A&M University.

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Frank and Joanie Abbott established the MSCC AFLC in 1995 to offer a life-changing opportunity to Texas A&M student leaders. Conference delegates meet each year with leaders from government, education, business, and community organizations, and participate in a service project as part of their learning experience. Then they are encouraged to consider how the lessons they have learned can shape their own values and lives as leaders.

About Broadway Bank

Broadway Bank was founded in 1941 to serve the San Antonio community. It has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area, and continues to operate as a locally-owned and operated financial institution. With approximately \$1.8 billion in assets, the highly-rated Broadway Bank and its military division, Eisenhower Bank, operate 37 locations in South Texas and the surrounding area. Visit the Broadway Bank website at broadwaybank.com and Eisenhower Bank at eisenhowerbank.com for more information.

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